



January 26, 2010

Dear Community of Metro Family Practice:

The Board of Directors is delighted to announce the appointment of Peter Vercilla as the Executive Director of Metro effective immediately.

Believing that health is more than just the absence of sickness, Metro is committed to its mission of caring for the whole person in a safe and respectful setting. Metro combines usual treatments with other therapies that recognize the mental, emotional, and spiritual aspects of health. Located in Wilksburg, the physicians and staff of Metro also serve the nearby communities by offering health care to all people, at every stage of life, without regard to their ability to pay.

Previously, Peter was the Principal of Specialized Healthcare Consultants. He has served as the CEO of physician practices in both medicine and surgery since 1995. Prior to entering physician practice management, he was a practicing respiratory therapist, educator and hospital department director. In addition to his work in physician practice management, he has worked with start-up medical device and life science companies in their business and strategic planning processes.

His undergraduate training is in respiratory therapy and biology from the University of Akron and Penn State University, respectively. Peter holds a Master's in Public Management with a concentration in finance from the Heinz School at Carnegie Mellon University. He is a Certified Medical Practice Executive through the American College of Medical Practice Executives/Medical Group Management Association.

Metro completed the search with the assistance of Dewey & Kaye, a division of McCrory & McDowell.

Regards,

Kelli Stevens Kane
Board Chair
Metro Family Practice, Inc.

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